

YOUR RESTAURANT CLIENTS GET **2 FOR 1**...



INSURANCE COVERAGE + A DESIGNATED CRISIS MANAGEMENT TEAM

Specialty Risk Management®, Inc. - SRM®

*Purchase the Business Interruption Policy for Food Borne Illness Events (TNR®) and gain access to SRM - a valuable resource at **NO DEDUCTIBLE!***



MORE THAN JUST AN INSURANCE POLICY...

HOW CAN SRM CAN BE UTILIZED?

PROACTIVELY:

- Resource to provide helpful Food Safety tools, guidelines, procedures & precautions
- Direct Notifications to insureds advising of potential illnesses, local recalls or regulation changes
- Restaurants Crisis Management Plan Review
- Casual Phone Calls welcomed throughout policy period (training resources, mock scenarios, etc)

&

DURING AN EVENT:

- Rapid Business Recovery Assistance
- Restore Community Reputation
- Marketing Assistance
- Media Analysis
- A 1-800 Hotline for customer concerns
- Assistance in Health Department & Government Agency Interaction

**Hiring a Third Party to take the place of SRM can be much more expensive than an Insurance Premium...
Your clients can have both!**



**PROFESSIONAL LIABILITY INSURANCE SERVICES, INC. -
UNDERWRITING FACILITIES**

800-761-7547

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