

# RECALL CRISIS RECOVERY *Plus*

## RCR *Plus*

**NEW!** ENHANCED RECALL COVERAGE(S) DEVELOPED BY  
PLIS, INC. UNDERWRITING FACILITIES

Coverholder at **LLOYD'S**

**\$25 Million Capacity**

### COVERAGE FEATURES:

- Malicious & Accidental Contamination
- Product Extortion
- Reimbursement for the following:
  - Loss of Revenues
  - Pre-recall Expenses
  - Recall Expenses
  - Rehabilitation Expenses

**Coverage for  
Foreign Facilities  
Considered!**

### AVAILABLE SUBLIMITED COVERAGE ENHANCEMENTS:

- Governmental Ban or Seizure
- Adverse Publicity
- Counterfeit Products
- Insured's Customer's Loss of Profits
- Long Term Agreement Endorsement
- Inoculations, Vaccinations & Testing
- Product Refusal - **COMING SOON!**
- Defense Costs - **COMING SOON!**

### CRISIS MANAGEMENT SERVICES INCLUDED:

- 24/7 Live Recall Event/Contamination Expertise
- Assistance with the Following:
  - First Signs of Contamination Along with Pathogen Considerations
  - Decision Making, Data Collection & Regulatory Insight
  - Government Response & Ongoing Government Requirements
  - Executing a Recall & Preparing for Inspections
  - Media Analysis & Media Event Control
  - 1-800 Recall Hotlines for Customer Concerns/Brand Management
  - Rapid Business Recovery Expertise & Actions
- Crisis Management Plan Reviews
- On-Going Product Safety Information & Guideline Support



PROFESSIONAL LIABILITY INSURANCE SERVICES®, INC.  
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Claims Services!**

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