

# **NEW! Recall Crisis Recovery PLUS**

## **Essential Coverage for Manufacturers of Any Size**

### **All Manufactured Consumer Goods Considered Under This Program**

#### **Including Food and Beverage!**

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A manufacturing facility can be challenged with a recall, government ban or adverse publicity event at any moment. Recent legislation and stricter regulations may result in a costly recall experience even for the most cautious manufacturer. The recovery process is expensive, time consuming and without the proper coverage or resources it can be devastating for a company to be featured in daily headlines.

**Recall Crisis Recovery Plus** has been developed by PLIS®, Inc. to provide unique coverages for manufacturers in all industries. **RCR PLUS** reimburses for revenue loss, rehabilitation and related recall expenses **PLUS Contains New Coverage Options Including Government Ban/Seizure, Adverse Publicity and Counterfeit Products Coverage!** In addition, Crisis management assistance for this policy plays an important role in preventing and managing recall events. Their extensive knowledge and expertise in various pathogens, ever-changing regulations and business recovery methods are crucial when dealing with government authorities and the media. Obtain essential coverage and gain a valuable crisis management resource to assist anytime throughout the policy period! **Call our Underwriting Facility at 1-800-761-7547 to learn more!**

#### **Coverage Features:**

- Malicious & Accidental Contamination
- Product Extortion
- Reimbursement for the following:
  - Loss of Revenues
  - Pre-recall Expenses
  - Recall Expense
  - Rehabilitation Expenses

#### **BRAND NEW PLUS Coverage Sublimit Options (available for additional premium):**

- Governmental Ban or Seizure
- Adverse Publicity
- Counterfeit Products
- Long Term Agreement Endorsement
- Insured's Customer's Loss of Profits
- Inoculations, Vaccinations & Testing (consumers & employees)

#### **Crisis Management Services Included from Specialty Risk Management®, Inc.:**

- 24/7 Live Recall Event/Contamination Expertise
- Assistance with the Following:
  - First Signs of Error in Manufacturing
  - Physical, Chemical & Biological/Pathogen Contamination
  - Decision Making, Data Collection & Regulatory Insight
  - Government Response & Ongoing Government Requirements
  - Executing a Recall & Preparing for Inspections
  - Media Analysis & Media Event Control
  - 1-800 Recall Hotlines for Customer Concerns/Brand Management
  - Rapid Business Recovery Expertise & Actions
- Crisis Management Plan Reviews
- On-Going Product Safety Information & Guideline Support

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