



# Recall Crisis Recovery PLUS (RCR PLUS)

*Enhanced Recall Coverage(s) Developed by  
PLIS, Inc. Underwriting Facilities*

## Coverage Features:

- Malicious & Accidental Contamination
- Product Extortion
- Reimbursement for the following:
  - Loss of Revenues
  - Pre-recall Expenses
  - Recall Expenses
  - Rehabilitation Expenses



*\$30 Million Capacity*

## PLUS Coverage Sublimit Options

(available for additional premium):

- Governmental Ban or Seizure
- Adverse Publicity
- Counterfeit Products
- Insured's Customer's Loss of Profits
- Long Term Agreement Endorsement
- Inoculations, Vaccinations & Testing

## Crisis Management Services Included:

- 24/7 Live Recall Event/Contamination Expertise
- Assistance with the Following:
  - First Signs of Error in Manufacturing
  - Physical, Chemical & Biological/Pathogen Contamination
  - Decision Making, Data Collection & Regulatory Insight
  - Government Response & Ongoing Government Requirements
  - Executing a Recall & Preparing for Inspections
  - Media Analysis & Media Event Control
  - 1-800 Recall Hotlines for Customer Concerns/Brand Management
  - Rapid Business Recovery Expertise & Actions
- Crisis Management Plan Reviews
- On-Going Product Safety Information & Guideline Support

**Coverage for Foreign Facilities Considered!**



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